
Related resources for students

These resources can be used to reinforce or expand upon students' understanding of key concepts in the module.

Resource: *You Are Here*

Source: Federal Trade Commission

Description: Online environment in which students can explore concepts such as the impact of advertising and how to be a smarter consumer

Link: <http://www.consumer.ftc.gov/sites/default/files/games/off-site/youarehere/index.html>

Resource: *Admongo.gov*

Source: Federal Trade Commission

Description: Online game that helps teach young people how to decode advertising.

Link: <http://www.admongo.gov>

Resource: *The Merchants of Cool*

Source: Frontline

Description: Television program, most suitable for older children in this age group, about media efforts to market to teenagers—site also includes a panel discussion of young people reacting to the program

Link: <http://www.pbs.org/wgbh/pages/frontline/shows/cool/>

Resource: *Don't Buy It—Get Media Smart!*

Source: Corporation for Public Broadcasting

Description: Website in which students can explore topics such as advertising and other influences and learn tips for being smarter consumers

Link: <http://pbskids.org/dontbuyit/>