

Earn Your Future Privacy Statement

Last updated: January 2022

Introduction

Earn Your Future is an offering of PwC Charitable Foundation, Inc. (the “Foundation”). The Foundation is committed to protecting your privacy. This privacy statement explains how we gather information from you and your K- 12th grade child or student in the Earn Your Future site (the “Site”) and how we use, share, and protect that information. Note, this privacy statement applies solely to the Site and does not apply to other Foundation websites or applications.

Information Collection

When you access or otherwise use our Site, we will collect information about you and how you interact with our Site. We collect information about you through: (1) information you provide; and (2) your device.

Information You Provide

When you access the Site, you may choose to provide information about yourself.

If you are a participating teacher or parent of a child registering a student or using this site or a volunteer with the Earn Your Future program, you may provide us with information such as: username and password, your or your student’s name, school or parent address, teacher or parent email address, contact number, job title, school name, experience with our tools, and the grades and subjects taught by you as a teacher, if relevant. By way of example, you may choose to provide your information in the following circumstances:

- Registering for or otherwise accessing the Site
- Completing surveys
- Requesting support or further information
- Participating in "join our mailing list" initiatives

If you are a student using this site, we will not ask you to provide any personal information, although our website may automatically collect certain information as described in the Automatically Collected Information section below.

The Foundation does not intend to collect sensitive personal information about you through the Site. Sensitive personal information includes a number of types of data relating to: race or ethnic origin; political opinions; religious or other similar beliefs; trade union membership; physical or mental health; sexual life or criminal record. Please do not submit sensitive personal information through the Site.

Automatically Collected Information

We may use online identification technologies, such as cookies or similar technologies (“Cookies”) on our Site. The information we collect using these technologies includes identifiers and internet activity information such as: IP address, browser type and language, location, access time, and referring website in order to support the internal operations of the Site as well as customize or personalize the Site. We collect this information from everyone who interacts with the Site.

The Foundation uses third-party analytics providers, which may set Cookies in your browser or device. Site activity information collected by these analytics providers is anonymized and is not used for behavioral advertising. For more information about these third-party tools, please review our [Cookie Disclosure](#).

Information Use

We use the information we collect as described above for various purposes depending on the context in which we collected such information. For example, it may be necessary for us to process your information in order to complete your child's registration, enable you or your child to use the digital curricula, or contact the parent or teacher for feedback. Additionally, if you are a parent, teacher, or volunteer, we may process your information in accordance with your consent (where you have provided such consent).

We use the information we collect from parents, teachers and volunteers, if relevant, who register to use the site for the following business purposes:

- For creation of your or your child's or student's user account;
- To enable usage reporting on content, navigation and tools to support the internal operations of the website;
- To conduct satisfaction surveys from parents and/or teachers;
- To send you service-related notifications or communications;
- To improve our products and services and explore ways to develop and grow;
- To operate, maintain, customize, analyze and improve the Site;
- To prevent and enhance protection against fraud, spam, harassment, intellectual property infringement, crime, and security risks;
- To comply with law, rules, regulations, and legal obligations, as well as respond to and complying with subpoena, search warrant or other legal process, including establishing, exercising, or defending our legal rights;
- To fulfill your requests and respond to your inquiries.

We use the information we collect from your child or student who is registered to use and does use the site for the following business purposes:

- To better understand the student's use of the curriculum for pedagogy purposes, for example, assessing whether the student has completed module quizzes or requested help;
- To enable usage reporting on content, navigation and tools to support the internal operations of the website;
- To send them service-related notifications or communications;
- To improve our products and services and explore ways to develop and grow;
- To operate, maintain, customize, analyze and improve the Site;
- To prevent and enhance protection against fraud, spam, harassment, intellectual property infringement, crime, and security risks;
- To comply with law, rules, regulations, and legal obligations, as well as respond to and complying with subpoena, search warrant or other legal process, including establishing, exercising, or defending our legal rights;
- To fulfill your requests and respond to your inquiries.

We may also use the information we collect to create aggregate or anonymized information, which we may use to build upon and improve the Site as well as for other lawful business purposes.

Information Sharing

We may transfer or disclose the information the Site collects, including your information, to third party contractors, and/or subcontractors for the purposes for which you have submitted the information and for the administration of our system or Site and/or other internal, administrative purposes. We transfer your information to third party service providers of identity management, website hosting and management, data analysis, data backup, security, and storage services.

The Foundation may also disclose information to third parties under the following circumstances:

- When explicitly requested by an authorized volunteer, parent or teacher visitor;
- As needed to deliver publications or reference materials requested;
- As necessary to comply with law, rules, regulations, legal obligations, as well as respond to and complying with subpoena, search warrant or other legal process, including establishing, exercising, or defending our legal rights; and/or
- As necessary in connection with a merger or consolidation with, or a transfer or disposition of assets to, another not-for-profit corporation.

We do not sell personal information collected in connection with the Site nor do we disseminate personal information collected in connection with the Site to outside parties for consumer marketing purposes or host mailings on behalf of third parties.

Information Transfer

This site is designed for and targeted to United States audiences only and is governed by and operated in accordance with the laws of the United States.

Information Retention

We will retain the personal information collected by us through the Site for as long as is necessary for the purpose(s) for which it was collected as set out in this privacy statement, provided that personal information may be held for longer periods where extended retention periods are required by law, regulation, and in order to establish, exercise or defend our legal rights.

Your Choices

Unsubscribe

Should you wish to unsubscribe from our mailing list or any registrations, we will provide instructions in communications to you; or you may contact us at: support@pwcfdnearyourfuture.org.

Managing Cookies

If you are concerned about cookies, most browsers permit individuals to decline cookies. In most cases, you may refuse or delete one or more cookies and still access the Site, but Site functionality may be impaired. After you finish browsing this Site, you may delete Site cookies from your system if you wish. For more information about how to manage your cookie preferences, please review our [Cookie Disclosure](#).

Do Not Track

Do Not Track (“DNT”) is a privacy preference that you can set in your web browser to send a message to the website operator requesting not to be tracked. Currently, we do not respond to these DNT signals. For more information about DNT, visit <https://allaboutdnt.com/>.

Access

If you would like to update your information or request to have outdated information removed, please contact us at: support@pwcfdnearnyourfuture.org.

Rights

Depending on the jurisdiction in which you are located, you may have certain rights with respect to your personal information. Subject to applicable law, these rights may include the right to:

- Know what personal information about you we have collected, disclosed, and/or sold, as applicable;
- Obtain a copy of your personal information;
- Delete your personal information;
- Direct us not to sell your personal information (but as noted above, we do not sell personal information collected about you in connection with the Site);
- Correct or update your personal information;
- Restrict the processing of your personal information;
- Object to the processing of your personal information;
- Withdraw your consent for processing (where processing is based on your consent). Please note that if you withdraw your consent, we may not be able to provide you the services for which it was necessary to process your information based on your consent; and
- Exercise your privacy rights without discriminatory treatment from us.

To exercise any of the rights described above, please submit a verifiable request to us by either using our [request form](#) or calling us at 1-888-438-4427.

The verifiable request must describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it. Further, you must provide us with sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative. Please, however, refrain from sending us sensitive personal information. Where permitted by law, you may use an authorized agent to submit a request on your behalf if you have provided the authorized agent signed permission to do so.

We may not be able to fulfill your request if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable request does not require you to create an account with us. We will only use personal information provided in a verifiable request to verify the requestor's identity or authority to make the request.

We will respond to your request within a reasonable timeframe in accordance with applicable law. We reserve the right to charge an appropriate fee for complying with a request where permitted by applicable law, and to deny a request where it may be manifestly unfounded, excessive, or unwarranted under applicable law.

We hope that you won't ever need to, but if you do want to complain about our use of personal information, please send us a message with the details of your complaint using our [general contact form](#).

Security

The Foundation has implemented generally accepted standards of technology and operational security designed to protect personal information from unauthorized access, loss, misuse, alteration, or destruction. Only authorized Foundation personnel and the third parties described in this privacy statement are provided access to personal information and these employees and third parties have agreed to maintain the confidentiality of this information.

Third Party Sites

This Site may link to other websites which do not operate under the Foundation's privacy practices. When you link to other websites, the Foundation's privacy practices no longer apply. We encourage you to review the privacy statement of each website you visit before disclosing any personal information.

Children

The Foundation understands the importance of protecting children's privacy, especially in an online environment. The Site does not ask children to submit personal information and only uses online identification technologies, such as cookies collected from children's use of this Site to improve the Site or personalize the services offered.

Modifications

The Foundation may update this privacy statement at any time by publishing an updated version here. You can access the most current version of this privacy statement at any time on this Site.

Contact Us

If you have questions about this privacy statement or about our privacy practices, please contact us at support@pwcfdnearyourfuture.org