

## **Earn Your Future Digital Lab Privacy Statement**

**This policy was last updated in April 2016.**

### ***Introduction***

Earn Your Future (EYF) Digital Lab, a website designed to encourage financial literacy in children and youth, is an offering of the PwC Charitable Foundation, Inc, and PricewaterhouseCoopers LLP (PwC US), the US firm of the PricewaterhouseCoopers (PwC) global network of firms. Through use of this site, you will be able to track and monitor the progress and proficiency of your child or student registered to use the site.

PwC is strongly committed to protecting your personal information. This privacy statement explains how we treat your personal information when you use the Earn Your Future (EYF) Digital Lab . By using the Earn Your Future (EYF) Digital Lab and submitting any personal information, you agree to the terms of this statement.

'PwC,' 'we' and 'us' refer to PricewaterhouseCoopers LLP, the US member firm of the PricewaterhouseCoopers (PwC) global network of member firms. Each PricewaterhouseCoopers member firm is a separate legal entity. For further details, please see [www.pwc.com/structure](http://www.pwc.com/structure). 'PwC's Vendor' refers to the third party entity that provides the hosting facilities for PwC US and the PwC Charitable Foundation, Inc. and is acting at the direction of PwC US and the PwC Charitable Foundation, Inc.

### ***Data Collection and Use***

We collect your name and email address as part of the user registration process to enable you to access and use the site. As part of the registration process, you will have the opportunity (but are not required) to provide information relating to grades and subjects taught by you, if relevant, and you or your child's or student's school name and address.

You acknowledge that when you register, we have your permission to collect information described in this notice about you and your child or student that you register to use the site.

We also collect information such as a username and password that you create for your child or student, both above or under the age of 13, and we'll collect certain information about how your child or student uses this site for the purposes described below.

We also collect information about your or your child's or student's device, browser, IP address and location when you log on and use the Earn Your Future (EYF) Digital Lab.

PwC may collect and use your personal information:

- For creation of your or your child's or student's user account
- To enable usage reporting on content, navigation and tools
- To better understand how users of the site access information, determine content used most often
- To operate, administer, manage and improve the Earn Your Future (EYF) Digital Lab and the user experience

The Earn Your Future (EYF) Digital Lab does not intend to collect or compile personal information for dissemination or sale to outside parties for consumer marketing purposes, or host mailings on behalf of third parties.

***Cookies and log files***

Cookies may be used on some pages of the Earn Your Future (EYF) Digital Lab. “Cookies” are small text files placed on your device that assist us in providing a more customized website experience. For example, a cookie can be used to store registration information in an area of the site so that a user does not need to re-enter it on subsequent visits to that area. It is PwC’s vendor’s policy to use cookies to make navigation of websites easier for visitors and to facilitate efficient registration procedures. Site statistics are compiled by PwC’s vendor and therefore your IP address will be available to PwC’s vendor for statistical reporting only.

If you are concerned about cookies, most browsers permit individuals to decline cookies. In most cases, a visitor may refuse a cookie and still fully navigate our website; however, other functionality in the site may be impaired. After termination of the visit to our site, you can always delete the cookie from your system if you wish.

In order to properly manage our website we may anonymously log information on our operational systems, and identify categories of visitors by items such as domains and browser types. These statistics are reported in the aggregate to our webmasters. This is to ensure that our website presents the best web experience for visitors and is an effective information resource.

Information about how cookies are used on the Earn Your Future (EYF) Digital Lab is available outlined below.

<b>Cookie</b>	<b>Name</b>	<b>Purpose</b>	<b>Type</b>	<b>Duration</b>
PwC Earn Your Future	PHPSESSID	Used to establish and continue a user session with <a href="http://app.pwcfdearnyourfuture.org">app.pwcfdearnyourfuture.org</a> .	First Party Persistent	will delete/expire upon closing the browser
PwC Earn Your Future	SAMLAuthToken	Used to establish and continue a single sign on user session with <a href="http://partnership.pwc.com">partnership.pwc.com</a> .	First Party Persistent	will delete/expire upon closing the browser
PwC Earn Your Future	SAMLSessionID	Used to establish and continue a single sign on user session with <a href="http://partnership.pwc.com">partnership.pwc.com</a> .	First Party Persistent	will delete/expire upon closing the browser
Google Analytics	_ga	Stores the Google Analytics client ID and identifies unique users across browsing sessions.	First Party Persistent	will delete/expire upon closing the browser

***Disclosure***

Personal information collected by PwC may be transferred or disclosed to third party contractors, subcontractors, subsidiaries, affiliates and/or other PwC firms for the purposes set out in this statement and for the administration of our site and/or other internal, administrative purposes. Personal information may also be transferred to third party service providers of identity management, website

hosting and management, data analysis, data back up, security and storage services. As a result, your personal information may also be transferred outside the country where you are located. By submitting personal information through this site, you are providing explicit consent to the transfer of such information for the fulfillment of your voluntary requests or otherwise as set out in the 'Use of data' section.

It is PwC's policy to disclose information to third parties under the following circumstances:

- As required by applicable law, statute, rule, regulation or professional standard, or through subpoena, search warrant or other legal process
- For regulatory compliance purposes
- When explicitly requested by a user
- Or otherwise as set out in this statement.

### ***Access***

PwC is committed to providing reasonable and practical access to users to allow them the opportunity to identify and correct the accuracy of personal information previously submitted to PwC. When personal information is retained, PwC assumes responsibility for keeping an accurate record of the information once a user has submitted and verified the data. PwC does not assume responsibility for verifying the ongoing accuracy of the content of personal information. When practically possible, if PwC is informed that any personal information collected through the Earn Your Future (EYF) Digital Lab is no longer accurate, PwC will make appropriate corrections based on the updated information that you provide.

If you would like to exercise your rights under applicable law to obtain details of personal information PwC holds about you, or to correct that information, please contact [support@pwcfdearnyourfuture.org](mailto:support@pwcfdearnyourfuture.org). You can also contact [support@pwcfdearnyourfuture.org](mailto:support@pwcfdearnyourfuture.org) if you have a complaint about PwC's handling of your personal information.

### ***Retention***

PwC and its vendor will retain your personal information for as long as is required for any of the purposes described above, or longer if required by applicable law or regulation.

### ***Security***

PwC and its vendor have put in place appropriate technical and organizational security measures to protect your personal information from loss, misuse or destruction, including unauthorized, accidental or unlawful disclosure or processing of your personal information. Only authorized personnel are provided access to personal information and these individuals have agreed to maintain the confidentiality of this information.

### ***Modifications***

PwC may update this statement at any time by publishing an updated version here. You can access the most current version of this privacy statement at any time on this site.